

# SPONSORSHIP OPTIONS

Guide prices for Sponsoring the event

Assumes attendance up to 150 delegates and 40 exhibitors .



## Selling Points

### PRE-EVENT ADVERTISING

Item	Option			
Website	Company Logo	Sponsor website	€ 300.00	multiple
Website	Company Logo	Sponsor website	€ 300.00	9 months
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<a href="http://www.pavcon.org">www.pavcon.org</a>	Active advert	On website	€ 1,150.00	6 months
Posters, on-line PDF	Your Company Logo on		€ 300.00	9 months

### EVENT ADVERTISING

<b>Event Sponsor</b>	Your Company Logo			€ 2,000.00	each
	includes website company logo				
<b>Vertical Banner</b>	Company Logo	Inside Expo Hall	See page 2	€ 600.00	each
<b>Horizontal Banner</b>	Company Logo	Inside/outside	See page 2	€ 600.00	each
<b>Re-use existing</b>	Company Logo	Inside/outside		€ 300.00	each
<b>Exhibitor Places</b>	3m x 1.5m	Exhibition Hall	Exclusive branding	€ 1,250.00	each
see booking form for detail - includes 2 delegate places					
<b>Education Sponsor</b>	Company Logo				
<b>Delegate Badges</b>	Company Logo	150	Organiser printed	Exclusive branding	€ 300.00
<b>Lanyard</b>	Company Logo	150	Sponsor supply	Exclusive branding	€ 300.00
<b>Lanyard</b>	Company Logo	150	Organiser supply		€ 300.00
<b>Delegate bags</b>	Company Logo	150	Sponsor supply	Exclusive branding	€ 300.00
This includes filling with delegate pens/pencils, writing pads and sponsor specific advertising documentation.					
<b>Delegate folders</b>	Company Logo	150	Sponsor supply	Exclusive branding	€ 300.00
<b>On site Wi-Fi</b>	Company Logo			Exclusive branding	€ 300.00
<b>Program Guide</b>	Company Logo	150	Organiser printed	Exclusive branding	€ 1,150.00

Organiser printed document will include full page full colour advertisement for the sponsor [logo each page]



# Catering/Entertainment/Food Supply Options

## Banner Specification [500 Euro]

**Vertical Banner** Manufactured from Special Print Quality 210g/m2 Polyester with a semi gloss finish. Fire Rated Huntsman water-based TERASIL TS inks

Widest print is 1300mm ( print to edge) x any length up to 3658mm. Typical size 1300mm x 3658mm

**Horizontal Banner** Manufactured from same Polyester or pvc. Typical size 1000mm x 4000mm.

Both Complete with any mounting rings/hanging points and weights. Organiser to supply, deliver and install. [Retained by sponsor after event]

### Artwork File types

Preference is for High Resolution PDF created in Adobe Illustrator or Photoshop. Manufacturer



<b>SpeakersMeal</b>	<i>Arrival Day</i>	40		€ 1,700.00
<i>This is a low cost meal associated with the Speakers IT Briefing to be held in the town. For all attendees at the event includes presentation time by sponsor. Full range of sponsorship options.</i>				
<b>Evening Meal</b>	<i>Day 1</i>	100	<i>Exclusive branding</i>	€ 
<i>For all attendees at the event includes presentation time by sponsor.</i>				
<b>Evening Meal</b>	<i>Day 2</i>	40	<i>Exclusive branding</i>	€ 1,150.00
<i>This is a low cost meal, casual attire option for all attendees remaining on site Includes presentation time by sponsor</i>				
<b>Drinks Reception Day 1</b>		100	<i>Exclusive branding</i>	€ 1,150.00
<b>Coffee Throughout</b>		100	<i>Exclusive branding</i>	€ 300.00
<b>Lunch Breaks</b>	<i>Daily</i>	100	<i>Exclusive branding</i>	€ 1,150.00
<b>Coaches</b>	<i>Daily from hotel</i>		<i>Exclusive branding</i>	€ 1,150.00

## Event sponsors

Media Partners



**Helicopter**  
Monthly

